




# WELEDA

Since  1921



## NATURALLY GIFTED 2019



Beautifully packaged gift sets containing certified natural organic cosmetics

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## Get Christmas all wrapped up

With a wonderful selection of beautiful certified natural gifts for all of your friends and family, we're going to make Christmas gifting simple as...

You'll see this year's selection includes delicate butterflies wafting along in the breeze – we're celebrating all species found in the biodynamic Weleda gardens. Save your weary feet and do your Christmas shopping from home with us. Relax in the warm and pick some gifts knowing that you've made the best choices with our sustainably sourced ingredients.



## Host your own Weleda Wellbeing Event

Our national network of self-employed Weleda Advisors is quickly becoming a very popular place to buy Weleda products. Enjoy one on one advice from an expert in your area, and get access to exclusive Advisory discounts and new products. Visit [www.weleda.co.uk/findanadvisor](http://www.weleda.co.uk/findanadvisor) to find your region's Weleda guru.





## Gifts to get you all of a flutter

Weleda's 2019 Christmas gift collection features beautiful drawings by British designer Lisa Jane Dhar, of Studio Noodles, and includes illustrations of a range of plants used in Weleda's botanical formulations being visited by British butterflies.

"Even though they are quite small it's impossible not to notice one of those spectacularly patterned beauties flying by. An encounter with a butterfly may be brief and fleeting, but their passing beauty never fails to capture the heart."

Lisa Jane Dhar, Studio Noodles



## Butterflies in the Weleda gardens

Weleda has been working closely with East Midlands Butterfly Conservation, taking part in a butterfly transect over a six-month period when butterflies are most evident. This study involves a weekly butterfly count at Weleda's Derbyshire gardens. Some days as many as 77 butterflies have been counted during the hour-long transect.

Species include a combination of Meadow Brown, Speckled Wood, Large White, Orange Tip, Painted Lady, Small Tortoiseshell and Peacock.



### Holly Blue Butterfly

The bright blue Holly Blue is the first blue butterfly to emerge in spring, with a second generation appearing in summer. The caterpillars are fond of holly and ivy. This is the blue butterfly most likely to be found in your garden, as well as in woodlands and parks. It flies high around bushes and trees, whereas other grassland blue butterflies fly low to the ground.

### Purple Hairstreak Butterfly

The Purple Hairstreak is a true woodland species, as it lives in the tops of oak trees and is rarely seen at lower levels. The females are seen more often than males as they sometimes sunbathe on lower branches in July and August. They are extremely feisty butterflies even attacking wasps straying into their territory. They rarely visit flowers for nectar, instead preferring to feed on honeydew made by aphids on ash trees.





## Comma Butterfly



The ragged wings of the Comma Butterfly look as though they have been torn by brambles, but this is part of their successful camouflage. Also part of their expert disguise is a caterpillar which resembles a bird dropping. This butterfly loves the sunshine and will sunbathe for long periods with spread wings. It favours nectar rich plants such as thistle and knapweed, along with garden favourites like asters and michaelmas daisies.



## Large White Butterfly

Early last century cabbage fields were usually covered by multitudes of large white butterflies, but the widespread use of insecticides after the Second World War caused their rapid decline. They have never regained their previous numbers and some we see today are part of a migration from Europe. You may see their caterpillars on your cabbage leaves or nasturtiums in the garden.

## Red Admiral Butterfly

The Red Admiral is found almost everywhere in the British Isles, and in our warming climate now over-winters here. These butterflies are fast, strong flyers and are unusual in sometimes flying at night. A common autumn visitor to gardens, it favours windfalls in orchards, and feeds on ivy flowers, scabious and clover.



## Peacock Butterfly

The Peacock is a familiar sight in gardens across Britain with quite spectacular 'eyes' on its hindwings. The underside is almost black, providing perfect camouflage when the butterfly is at rest on a tree trunk. In addition to camouflage and large eyes, the butterfly is able to make a hissing sound by rubbing its wings together, audible even to human ears.



Eight members of Weleda staff were trained to carry out the butterfly transect, to identify different varieties that we can usually expect to see in Derbyshire. Weleda supported staff to do both training and the weekly butterfly counts within office hours.

A total of 32 species were recorded in East Midlands last year. It was noted in 2018 that 20 species increased in numbers but 12 species declined. It has been noted that the number of butterflies in the past 40 years has halved, and the top 10 of butterflies in decline include White Letter Hairstreak, Wood White, Essex Skipper, Heath Fritillary, Wall Brown, Lulworth Skipper, Small Skipper, Small Tortoiseshell, Pearl-Bordered Fritillary and High Brown Fritillary. Some species such as the White Letter Hairstreak have been affected by the continuing ravages of Dutch Elm Disease.



Weleda's butterfly gift collection features the Positive Luxury Butterfly. Positive Luxury awards the Butterfly Mark to brands when they meet the highest standards of verified innovation, social and environmental performance. This butterfly assures consumers, guarantees transparency and inspires trust.

The Positive Luxury logo was inspired by the story of the Large British Blue butterfly, which was brought back from near extinction in the UK, becoming the most successful insect reintroduction in the world. The story was told to Positive Luxury's founder, Diana Verde Nieto, by Sir David Attenborough in 2010, when she presented him with his Lifetime Achievement Award. It shows how, by working together, we can reverse the negative impact on our planet.

"Weleda was awarded the Butterfly Mark in 2013 for their company-wide commitment to sustainability. As a brand that was ahead of its time in organic principle, respect for people and the environment, we are proud to have Weleda as a brand within the Positive Luxury community."

Diana Verde Nieto, Founder & CEO, Positive Luxury





### Treat Your Feet

Relax and treat yourself to super soft feet, with this natural duo of refreshing Foot Balm and natural pumice.

409804 V £14.95

Contains: Foot Balm 75ml and Pumice Stone.

### Heaven For Hands

Seal the moisturise into your hands with this velvety Sea Buckthorn Hand Cream and these soft organic cotton gloves.

409803 V £14.95

Contains: Sea Buckthorn Hand Cream 50ml and Organic Cotton Gloves.

### My Natural Beauty Kit

Cleanse, moisturise and enhance - you're naturally beautiful. A neat organic cotton beauty bag containing three of Weleda's gentle skin saviours and an organic muslin wash cloth.

409811 V £34.95

Contains: Almond Soothing Cleansing Lotion 75ml, Iris Hydrating Facial Lotion 30ml, Everon Lip Balm 4.8g, Organic Muslin Cloth.



### Rosemary Bath Milk

Distilled energy and life in stimulating rosemary leaf oil. Soak it in while you cleanse in this fragrant bath milk.

104009X Ve £14.95

Contains: Rosemary Bath Milk 200ml.

### Lavender Bath Milk

Organic lavender oil, the ultimate essence for rest and calm reflection. A classic aid to peaceful sleep, in a soft milky bath.

104007X Ve £14.95

Contains: Lavender Bath Milk 200ml.

### Arnica Muscle Soak

Soaks away aches and pains. After exertion, exercise, outdoor work and strenuous activity, let warm water lift away the strain with the natural soothing power of arnica.

409802 Ve £14.95

Contains: Arnica Muscle Soak 200ml.





### Forest Harmony Shower

This limited-edition body wash brings a little 'forest bathing' to your bathroom. Essential oils of silver fir and lavender infuse the air with the fragrance of the pine forest.

104049 200ml Ve £7.95

### My Natural Make-up Kit

Create a natural beauty look with Weleda beauty balms and tinted lip balms, specially selected by international makeup artist Martina Lattanzi.

409813 Ve £58.75

Contains: Tinted Lip Balm Rose 10ml, Tinted Lip Balm, Nude 10ml, Tinted Lip Balm Berry Red 10ml, Beauty Balm Bronze 30ml, Beauty Balm Nude 30ml.



### Winter Rescue

Who can resist this beautiful gift set with its soft pastel packaging and satin ribbon that transports us back to an age of elegance. The evocative image is taken from a genuine vintage Weleda poster of yesteryear.

This limited-edition box contains two Weleda cult classics, including one that is only available as a 2019 Christmas exclusive!

Dating from 1926, Cold Cream is an intensive moisturiser to protect against harsh drying weather. Its super-rich formulation of nourishing peanut and almond oil and protective beeswax provides the best defence against extreme cold and wind, or drying central heating and unforgiving air-conditioning. Essential oil of rose provides a suitably delicate fragrance.

Everon Lip Balm is a top quality formulation that goes on smoothly, with a delicious scent of warm vanilla. Soothe and soften lips with organic jojoba oil and shea butter, beeswax, candelilla wax, carnauba wax and precious rose wax.

409808 V £17.95

Contains: Cold Cream 30ml, Everon<sup>o</sup> Lip Balm 4.8g.



AVAILABLE  
EXCLUSIVELY  
FROM YOUR  
LOCAL WELEDA  
WELLBEING  
ADVISOR





# Skin Food gifts for every body

Our iconic Skin Food balm has been joined by three other sister products this year – all share the original's scent and incredible moisturising properties and all can be found in a variety of exclusive gift packs – the essential Christmas gift for everyone from neat stocking fillers to luxurious gift boxes.



## Skin Food Travel

The Original Skin Food and its sister Skin Food Light packaged in a pretty duo set in luxury travel sizes- your chance to find out what everyone is talking about!

409806 V £14.95

Contains: Skin Food 30ml, Skin Food Light 30ml.

## The Skin Food Collection

Used everywhere by everybody. First formulated in 1926, our original formulation remains unchanged - a time honoured, unique blend of pure plant oils, protective waxes and organic plant extracts of healing calendula, soothing chamomile and smoothing viola tricolor. The original Skin Food is a much loved multi tasking and multi award winning product, providing intensive care to very dry and rough skin.

409812 V £41.80

Contains: Skin Food 30ml, Skin Food Lip Balm 8ml,  
Skin Food Body Butter 150ml, Skin Food Light 30ml.



# Skin Food essentials



## Skin Food Essentials Body & Face

The cutest little taster of our iconic Skin Food Original, and a full size Lip Balm. Never be without them. The perfect stocking filler.

409801 V £9.90  
Contains: Skin Food 10ml, Skin Food Lip Balm 8ml.



## Skin Food Essentials Body, Face and Lips

Skin Food Original and its two sisters, Skin Food Light and Skin Food Lip Balm – three's a crowd, in this case a gorgeous one!

409807 V £16.95  
Contains: Skin Food Light 30ml, Skin Food 10ml, Skin Food Lip Balm 8ml.



## Skin Food Hand Hero

Smooth on the Skin Food Original, pop on the cotton gloves, wait, and hey presto – heavenly hands!

409805 V £15.95  
Contains: Skin Food 75ml, Organic Cotton Gloves.



## Citrus Washbag

This fantastic Wash and Deodorant combination with its lemony fruity fragrance is a bright wake up call to the senses, setting you up for the day ahead!

409810 Ve £18.95  
Contains: Citrus Creamy Body Wash 200ml, Citrus 24hr Roll On Deodorant 50ml, Eco Wash Scrunchy.



## All-Natural Male Grooming Washbag

This is what we mean by a fresh start. First thing in the morning, after sports or before an evening out, refresh and invigorate body and mind with our Active Shower Gel and Deodorant.

409809 Ve £18.95  
Contains: Mens Active shower Gel 200ml, Men 24hr Roll On Deodorant 50ml, Eco Wash Scrunchy.



## Almond Washbag

A wonderful combination of Almond goodness lends the skin protection and restores its natural beauty.

409496 V £27.95  
Contains: Almond Sensitive Skin Body Wash 200ml, Almond Sensitive Skin Body Lotion 200ml, Eco Wash Scrunchy.





## Weleda gains new UEBT certification and label for sourcing with respect

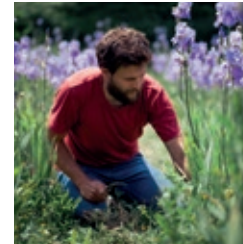
Weleda is one of just two beauty brands worldwide (and the first in Europe) to obtain the new UEBT certification for sourcing with respect. The Union for Ethical Bio Trade is a non-profit organisation that provides a globally recognised standard for sustainable sourcing and the use of raw materials. In order for a brand to be certified, the UEBT looks at its entire sourcing system to verify that biodiversity is conserved, ingredients are sourced sustainably, and that all partners along the supply chain are treated equitably and paid fairly.

Weleda consists of **20 companies in over 50 countries** across 5 continents.

Weleda manages approximately **248 square km worldwide** organically – the equivalent of **35,000 football pitches**.

Weleda has the **largest medicinal plant gardens in Europe**, home to over **1,000 different species of plant** growing on 23 hectares, around **50 different types of bird and more than 30 species of wild bee**.

Over **120 plants are used, freshly picked, in tinctures** for Weleda products.



**30 tonnes of fresh arnica flowers generate 5 tonnes of dried flowers** from which oil is extracted for use in Weleda's Arnica Massage Oil and Stretch Mark Massage Oil.

Weleda is one of the **world's largest buyers of organic raw materials**.

**Over 1,000 natural ingredients** go into Weleda products each year.

Around **81% of all the plant ingredients Weleda uses are organic** (over 2,000 tonnes).

Weleda has over **50 long-term organic farming partnerships** around the world.

## Weleda teams up with TerraCycle®

We've teamed up with recycling experts TerraCycle® to ensure that all **Weleda mixed plastic packaging** can be recycled within the UK, even if some county council kerbside collection schemes don't accept certain mixed plastics.

Through our partnership with TerraCycle®, customers can now return their empties to their local Weleda Wellbeing Advisor or collection point. TerraCycle® also awards points for the waste collected, which can be redeemed as a donation to our chosen non-profit organisation The Global Penguin Society.



TerraCycle®, the TerraCycle Logo® are property of TerraCycle, Inc. used under license. ©2019

## ACCEPTED WASTE ✓ All Weleda soft touch plastic tubes

This picture shows the types of plastic you can recycle through our TerraCycle® programme. Every time you empty a Weleda soft touch plastic tube, save the packaging and return it to TerraCycle® to be recycled.



If you don't live near a collection point you can go online to <https://www.terracycle.com/en-GB/brigades/weleda> and download a freepost address label to post the empty packaging back to TerraCycle®.

### All Weleda soft touch plastic tubes, including:

- Skin Food Original and Skin Food Light
- Beauty Balms
- Body Washes / Shower Gels / Body Scrubs
- Sunscreen & After Sun Lotions
- Lip Balms
- Conditioner
- Mini & Travel Size Soft Touch Plastic Tubes



## The Global Penguin Society

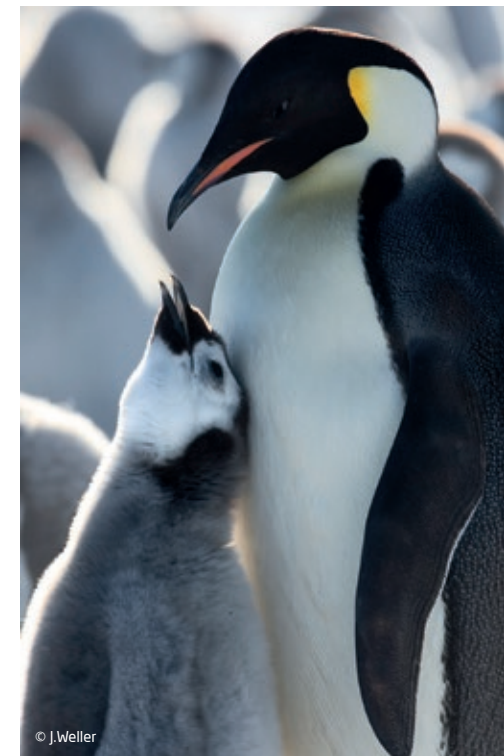
At Weleda, we have identified common goals with The Global Penguin Society and we are committed to ensuring our products contain no chemical nasties that could pollute our oceans and have a detrimental effect on marine life.

Our recycling partnership with TerraCycle® ensures that no Weleda soft touch packaging needs to go to landfill.

Points collected from this partnership will raise funds for our chosen non-profit organisation, the Global Penguin Society (GPS), founded by marine biologist Dr Pablo Borboroglu.

Over half of the world's 18 species of penguin are listed as vulnerable or endangered by the International Union for the Conservation of Nature. Threatened by poor fisheries management, pollution and climate change in the oceans, penguins also face pressure on land from coastal development and irresponsible tourism.

Every 10kg of Weleda packaging recycled through TerraCycle® will raise nearly £10 for the Global Penguin Society, to support its international conservation activity.



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To order or find out more, visit [www.weleda.co.uk](http://www.weleda.co.uk)

Speak to us, please call 0115 944 8200

To find your local wellbeing advisor, please visit [www.weleda.co.uk/findanadvisor](http://www.weleda.co.uk/findanadvisor)

To join us on social, you'll find us at:

 Weleda and Weleda Baby

 @WeledaUK

 @WeledaUK

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**In harmony with nature and the human being**